



Gordon's School Travel & Tourism Department



BTEC Level 2 - Curriculum Map

Key Skills:

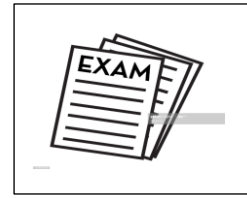
Problem solving – critical thinking, creative solutions

Interpersonal - communication, working collaboratively, negotiating, influencing, self-presentation

Intrapersonal – self-management, adaptability, resilience, self-monitoring and development

Research – use of sources

Effective writing – analysis and making decisions and effective judgements



Complete Component 3 Assessment

Tourism development

Managing economic impacts

Managing sociocultural impacts

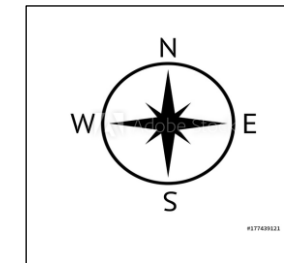
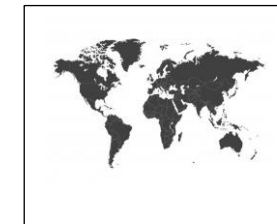
Impacts of travel

Role of government

Managing environmental impacts

Sustainable tourism

Factors influencing global travel and tourism



Year 11

Identifying travel and tourism trends

Customer needs and preferences

Providing products and services to meet customer needs

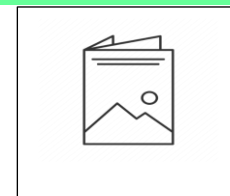
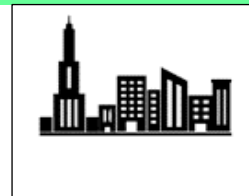
Different types of travel to meet customer needs

Travel planning

Complete Component 2 Assignment

Start Component 3: Influences on Global Travel and Tourism

How market research is used



Start Component 2: Customer Needs in Travel and Tourism

Complete Component 1 Assignment

Travel Options

Different visitor types

Travel and tourism activities

Visitor destinations



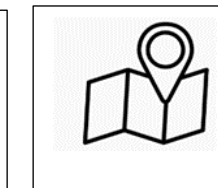
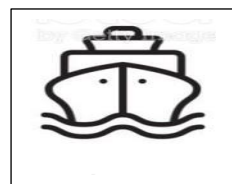
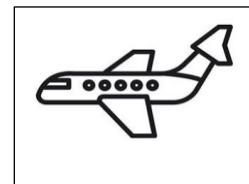
Year 10

Start Component 1: Travel and Tourism Organisations and Destinations

Major components of the UK travel and tourism industry e.g. accommodation providers, transport operators

Ownership and aims of travel and tourism organisations

Role of consumer technology



Exam Specification:



Should this QR code not work, please click [here](#) to view the relevant specification.